



**Discount Deadline: Mar 13**

# Population Health Colloquium

March 27-29, 2017  
Loews Hotel, Philadelphia, PA

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## Event Information

## Population Health Colloquium

March 27-29, 2017

## Event Schedule

Exhibitor move in	Monday, March 27th	9:00 am - 11:45 am
Exhibit hours	Monday, March 27th	12:00 pm - 6:30 pm
	Tuesday, March 28th	7:00 am - 5:45 pm
	Wednesday, March 29th	7:00 am - 10:15 am

Exhibitor move out	Wednesday, March 29th	10:15 am - 12:00 pm
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## Important Dates

Exhibitor Appointed Contractor deadline:	Monday, March 13th	5:00 PM
Discount deadline for all Pinnacle orders:	Monday, March 13th	5:00 PM
Discount deadline for custom furnishings orders:	Monday, March 13th	5:00 PM
Advanced warehouse opens:	Monday, March 13th	Open 8:00 am - 3:00 pm daily
Advanced warehouse closes:	Thursday, March 23	3:00 PM
Show site delivery timeframe:	Monday, March 27th	Between 9:00 am - 11:00 am

## Included In Your Booth Space

Each exhibitors booth space includes:

6' skirted table and 2 chairs

To order additional furnishings for your booth, and material handling, please see the attached pages.

Or order online at [www.pinnacle-expo.com](http://www.pinnacle-expo.com)

Standard dimensions: 8' deep x 10' wide

Event drape colors: Blue and Silver

Exhibit hall carpet: Standard Ballroom Carpeting

## Shipping Information

## Advanced Warehouse

Population Health Colloquium  
Pinnacle Exposition Services  
(Company Name and Booth Number)  
Cargo Solutions C/O Eagle Trucking  
900 CALCON HOOK RD  
SHARON HILL, PA 19079

## Show Site Deliveries

Population Health Colloquium  
Pinnacle Exposition Services  
(Company Name and Booth Number)  
C/O Loews Hotel Philadelphia  
1200 Market Street  
Philadelphia, PA 19107

**Note: ANY shipments sent directly to the venue are subject to an additional \$150 hotel handling fee**

## Event Rules and Regulations

1. Each exhibitor agrees to maintain decorum in and around his exhibit space that will not obstruct nor disturb other exhibitors. The aisles, passageways, overhead spaces, public meeting rooms, and other meeting facilities are controlled by show management. Each exhibitor will adhere to the following space allocation restrictions as determined by show management:

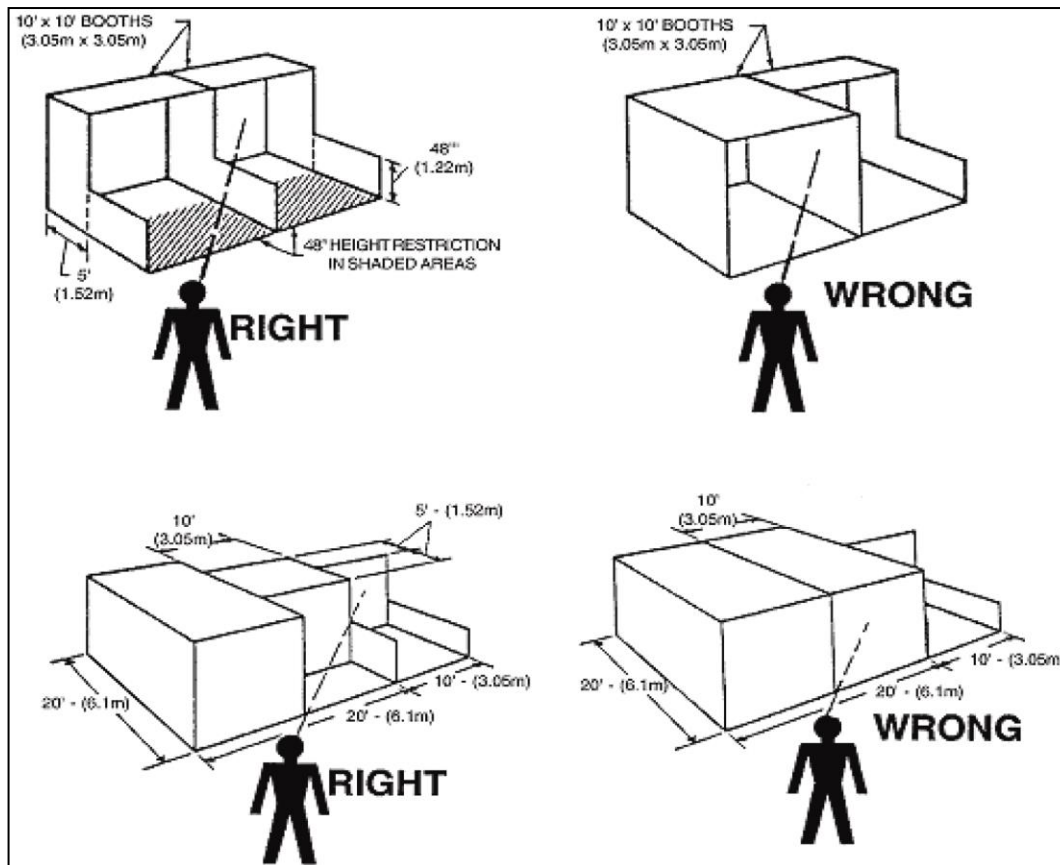
- No obstructive booth design is permitted. The exhibitor is not allowed to obstruct the view, interfere with or adversely affect the displays of other exhibitors.
- Side panels may not be more than 4' high**
- Maximum booth height for 10'x10', 8'x10', 10'x20', 8'x20' and any other booth size is 8 feet high**
- Exhibitors may not place any display material, demonstrations, or exhibits, nor extend their stand structures and fittings, beyond their contracted boundary.
- No interference with lighting of space of exhibitors will be allowed.
- Signs, banners, and posters may not be placed outside the exhibit space assigned to each exhibitor.
- Entrances to booths must be in the direction indicated on the floor plan.

2. Exhibitors may not sublet, assign, or share any part of the booth space allocated

3. Absolutely no dismantling/tear-down of booths will be permitted before the specified break down times.

4. All exhibitors are responsible for making their own arrangements for services.

- Electrical, telecommunication, and AV services are not included in any Sponsor or Exhibitor Package.





## Union Jurisdictions

### DELIVERY OF EXHIBITOR BOOTH MATERIALS

Exhibitors can deliver their own materials, (pop-up booth, give aways, literature, etc) to their booth space without the use of union personnel ***IF the materials can be carried by one company employee in trip without the use of any four wheeled dolly or bellman's cart. Bellman are not permitted on the event floor and if the use of a bell cart is used, each exhibitor will be charged the 200 lb minimum material handling fee based on the material handling worksheet located later on in this exhibitor manual.***

### TEAMSTER UNION

Teamsters handle freight at the exhibit hall. Teamsters unload trucks or vehicles.

### CARPENTER UNION

Carpenters handle the erection and dismantling of display and exhibit booths. This includes all display work as well as uncrating and re-crating machinery and equipment. Carpenters install and dismantle drapery, table skirting and floor coverings.

### LABORER UNION

Laborers deliver freight to booths after it is unloaded by the Teamsters. Laborers deliver furniture and floor coverings, and assist Carpenters with erection and dismantling of exhibits and displays.

### ELECTRICAL UNION

Electricians handle all electrical work, which includes applying supply power lines to your booth, connecting equipment to outlets and installing signs or banners that are lighted, unless they are permanently a part of the exhibit back wall.

### WHAT CAN EXHIBITORS DO WITHOUT UNION PERSONNEL?

Exhibitors may install and dismantle their own exhibit and lay their own carpet in their own exhibit area as long as the following conditions are met:

- 1 The total booth size is 300 sq ft (10x30) or less.
- 2 No electric tools are used in the assembly or dismantle.
- 3 Individuals performing the work must be full time employees of the exhibiting company and carry identification to verify this fact.

Exhibitors can unpack and repack their own products in cartons, not crates. Exhibitors may "hand carry" or use nothing larger than a two wheeled baggage cart (rubber or plastic wheels only) to move items. Exhibitors may move a pop-up display, equal or less than 10' in length, if capable of being carried by hand, by one full time employee of the exhibiting company. Exhibitors can also do technical work on their own machines, such as balancing, programming, cleaning, etc.



### **Payment Policy**

**Show Site Orders:** Services ordered at show site will require full payment at the time the order is placed. Purchase orders may not be used in lieu of payment. Regular prices will apply to all show site orders. Floor orders are limited to availability.

**Third Party Orders:** If you contract your work to a display or exhibit house and require services from Pinnacle, the payment policy stated above applies. Please pass this information along to them. A **Third Party Payment** form must be completed and submitted three weeks prior to show opening.

**Charges:** All charges, regardless of amount, must be paid in full by cash, check or credit card. If credit card method is used, please ensure that the card limits are high enough to cover your expected charges.

**Past Due Accounts:** The buyer understands that there will be a 1 1/2% monthly (18% per year) finance charge on past due accounts and agrees to pay all costs incurred by Pinnacle Exposition Services while seeking to collect this account.

**Invoices:** Within a week of the close of show, an invoice will be prepared and emailed for your review. Credits will be issued at show site only. If you have any questions, or would like to pay your invoice by check or cash, please see our customer service representatives at the service desk on site.

**International Customers:** International customers must pay for all services in U.S. funds. A \$50 service charge will be added for processing checks or wire transfers drawn on foreign banks.

**U.S. Wire Transfers:** A \$25 service charge will be added for processing U.S. wire transfers. Please complete the wire transfer portion of the **Payment Authorization Form**. The credit card portion of the form must still be completed before your order will be processed.

**Tax Exempt Status:** If you are tax exempt in the state where the show is held, a copy of the certificate must accompany your order.

**Outbound Services:** All outbound services will be processed on your credit card. A copy of the receipt and invoice will be mailed within 10 days of the close of the show.

**Price Quotes:** Prices quoted are for the duration of the show and include installation, rental, and removal, except where indicated.

**Rental Responsibility:** All materials are on a rental basis and shall remain the property of Pinnacle. The customer shall be held financially responsible for any damage to Pinnacle equipment used by the customer.

### **Claims for Loss and Payment of Services**

Exhibitor agrees that any and all claims for loss or damage shall be submitted to Pinnacle within 30 days of the conclusion of the show. In the event that the alleged or suspected damage or loss occurred prior to show opening (i.e. during set up) or during the course of the show, it is imperative that you notify the onsite Pinnacle representative prior to the close of the show. For claim reporting purposes, the "conclusion" of the show shall be construed as the end of the day on which exhibitor must vacate the show site. All claims reported after the 30-day period will be rejected. In no event shall a suit or action be brought against Pinnacle more than one year after the date that loss or damage occurred. Payment for services may not be withheld. In the event of any dispute between Pinnacle and the exhibitor relative to any loss or damage claim, the exhibitor shall not be entitled to, and shall not withhold payment for Pinnacle services as an offset against the amount of the alleged loss or damage. Any claim against Pinnacle shall be considered a separate transaction and shall be resolved on its own merit.

### **Inbound and Outbound Shipments**

Consistent with trade show industry practices, there may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of the exhibitor or his representative. During such time, the materials will be left unattended. Pinnacle is not, and cannot be, responsible for loss, damage, theft, or disappearances of exhibitor's materials after same have been delivered to the exhibitor's booth. Similarly, there may be a lapse of time between the completion of packing and the actual pick up of exhibitor's materials from the booth for loading onto a carrier. During such time, the materials will be left unattended. Pinnacle shall not be responsible for loss, damage, theft, or disappearance of exhibitor's materials before same have been picked up for loading after the show. All materials will be checked at the booth at the time of loading using document(s) submitted by the exhibitor and notations of exceptions to conditions of materials, or piece counts will be made on said document. Pinnacle assumes no responsibility for loss, damage, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's appointed carrier or agent for transportation.

### **Material Handling and Labor**

Exhibitors are required to follow local labor jurisdictions. Most trade show labor is unionized, and therefore, Pinnacle is required to go through the local unions for labor used for show set up and dismantle. Drayage, or material handling, is the movement of show materials from the shipping dock to your booth for show set up and from your booth back to dock for return shipment at the end of the show.

### **Packaging Crates and Empty Containers**

Pinnacle shall not be responsible for surface damage to loose or uncrated materials, pad-wrapped, or shrink-wrapped materials. Pinnacle shall not be responsible for concealed damage, damage to carpets in bags or poly, or damage to materials improperly packed. Pinnacle shall not be responsible for crates and packaging unsuitable for handling, partially assembled, or having prior damage. Affixing "Empty" storage labels to containers is the sole responsibility of the exhibitor or his representative. All previous labels should be removed. Pinnacle assumes no responsibility for removal or misdelivery of containers with old labels or incorrect information on labels or for loss or damage to materials stored in containers labeled "empty."



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**Payment Authorization**

Please complete the information requested below and return this form with your orders. You may choose to pay by credit card, check payable to Pinnacle Exposition Services LLC, or bank wire transfer. However, we require your credit card authorization to be on file **before** we process your order(s) for service. We will use this authorization to charge your credit card account for any additional amounts incurred as a result of show site orders placed by your representative to include material handling charges for shipments received on your company's behalf and any unpaid balance due for Pinnacle's services. **Credits for services will be issued at show site only.**

**Credit Card Information**

Type of card:


☐

☐

☐

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Month Year

Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Name on the card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Exhibiting Company Information**

Please fill out the following information:

Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

**Third Party Payment Information**

Third-Party Payment: If you have arranged for an exhibit house to handle payment of your bill, the **Third-Party Payment** page of this order form must be completed. As the exhibitor, you are responsible for all charges incurred at the show should your display house fail to meet the required payment terms explained above. Please provide the information requested regarding the third party handling payment of your bill on the **Third Party Payment** form.



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**Exhibiting Company Authorization of Third Party Billing**

In order for Pinnacle to invoice a third party for payment of services rendered to exhibitors, both the exhibiting company and the third party must complete this form and return at least 14 days prior to show move-in.

**Services To Be Covered By Third Party**

All services

☐
☐  
☐  
☐  
☐

Rental Furniture  
 Carpet  
 Material Handling  
 Other

☐  
☐  
☐

Rental Displays  
 Cleaning  
 Labor

(if other please specify) \_\_\_\_\_

**Third Party Information**

Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Exhibiting Company Information**

Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Credit Card Information**

Type of card:


☐

☐

☐

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_  
 Month Year

Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Name on the card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

By signing this form, both parties agree and understand that the exhibiting firm is responsible for all charges. In the event that the named third party does not make payment by show close, Pinnacle will be paid by the exhibiting firm at show site. The show site invoice may or may not include any outbound services, such as additional material handling, rigging, and/or shipping charges.



**Exhibitor Appointed Contractor**

The following must be completed and returned to Pinnacle 14 days prior to event move-in date.

Name of Non-official contractor: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

Exhibitors Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Exhibiting Company: \_\_\_\_\_ Booth #: \_\_\_\_\_

**Original Certificates Only. PHOTOCOPIES OR FACSIMILES WILL NOT BE ACCEPTED**

The contractor hired by the exhibitor must, by the deadline date, provide Pinnacle with a current Certificate of Insurance with minimum limits of \$500,000 property damage per occurrence, \$1,000,000 personal injury per occurrence, workers compensation aggregate coverage of \$1,000,000 per occurrence, and naming Pinnacle Exposition Services as additionally insured for the time period of the show (including move-in and move-out days).

If required, the non-official contractor must be able to provide evidence that it has current and applicable labor contracts and must comply with all labor agreements and jurisdictions. The non-official contractor must not jeopardize the production of the event by any act or practice that would lead to work stoppages, strikes or labor disputes.

Non-official contractor employees must wear approved identification badges at all times while in the work area. Badges will be issued at show site, to authorized representatives, when all requirements have been met.

The non-official contractor must have all business licenses, work permits and insurance required by state and city governments and Facility Management before beginning work, and shall provide Show Management with evidence of compliance.

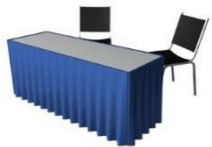
**The non-official contractor may not solicit business on the exhibit floor.**

The non-official contractor must confine its operations to the exhibit area of its clients. No service desks, storage areas or other work facilities will be located anywhere in the facility. Show aisles and public areas are not part of the Exhibitor's booth space.



### Standard Booth Packages

#### Basic Booth Package A



- 1 - 6'L x 30"H skirting table
- 2 - black padded side chairs
- 1 - waste basket

Discount	Standard	Quantity	Total
\$228.60	\$313.12		

#### Basic Booth Package B



- 1 - 42"H x 30"R pedestal table
- 2 - padded stools
- 1 - waste basket

Discount	Standard	Quantity	Total
\$234.00	\$310.50		

### Premium Booth Packages

#### Premium Package A



- 1 - 6'L x 30"H skirting table
- 2 - black padded side chairs
- 1 - waste basket
- 1 - 10x10 or 8x10 carpet black\*
- 200 lbs material handling

Discount	Standard	Quantity	Total
\$548.10	\$673.20		

\*Carpet size based on event booth size

#### Premium Package B



- 1 - 42"H x 30"R pedestal table
- 2 - padded stools
- 1 - waste basket
- 1 - 10x10 or 8x10 carpet black\*
- 200 lbs material handling

Discount	Standard	Quantity	Total
\$571.50	\$670.50		

\*Carpet size based on event booth size

#### Premium Package C



- 1 - 6'L x 42"H skirting table
- 2 - padded stools
- 1 - waste basket
- 1 - 10x10 or 8x10 carpet black\*
- 200 lbs material handling

Discount	Standard	Quantity	Total
\$633.60	\$754.20		

\*Carpet size based on event booth size

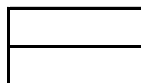
#### Premium Package D



- 3 - full-color printed banners
- 1 - 6' skirting table
- 2 - black side chairs
- 200 lbs material handling

Discount	Standard	Quantity	Total
\$827.20	\$1,022.40		

### Please select your table skirt color



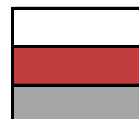
Black  
Blue



Green  
Red



White  
Burgandy  
Grey





**Platinum Booth Packages**

**Platinum Booth Package A**



- 3 - 1 meter panel wall unit
- 1 - 30"R x 30"H cocktail table
- 4 - black padded side chairs
- 1 - waste basket
- 1 - 10x10 or 8x10 carpet black\*
- 200 lbs material handling

**Graphics not included, please see Graphics Order Form on page 16**

Discount	Standard	Quantity	Total
\$1,750.00	\$2,150.00		

\*Carpet size based on event booth size

Install and dismantle labor included

**Platinum Booth Package B**



- 10'W x 8'H x 18"D rental unit
- 1 - 6'L x 42"H black skirted table
- 2 - padded stools
- 1 - waste basket
- 1 - 10x10 or 8x10 carpet black\*
- 200 lbs material handling

**Graphics not included, please see Graphics Order Form on page 16**

Discount	Standard	Quantity	Total
\$1,950.00	\$2,500.00		

\*Carpet size based on event booth size

Install and dismantle labor included

**Platinum Booth Package C**



- 10'W x 8'T x 18"D rental unit
- 1 - 42"H x 18"D x 38"W counter
- 2 - padded stools
- 1 - waste basket
- 1 - 10x10 or 8x10 carpet black\*
- 200 lbs material handling

**Graphics not included, please see Graphics Order Form on page 16**

Discount	Standard	Quantity	Total
\$2,250.00	\$2,650.00		

\*Carpet size based on event booth size

Install and dismantle labor included

**Platinum Booth Package D**



- 3 - panel display size: 79.5" X 87"
- 2 - halogen lights
- 1 - 6' black skirted table
- 2 - side chairs

**Graphics included**

Discount	Standard	Quantity	Total
\$1,950.00	\$2,500.00		

Install and dismantle labor included

All prices include installation and dismantle labor on the rented booth

All graphics are ordered separately on the **Graphics Order Form**, page 16

All graphics files must be received as instructed in the **Artwork Guidelines Form**

For graphic information, please email our graphics department: [graphics@pinnacle-expo.com](mailto:graphics@pinnacle-expo.com)

Grand Total

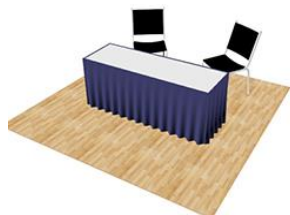
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**Posh Booth Packages**

**Posh Package A**



- 1 - 6'L x 30"H skirted table
- 2 - black padded side chairs
- 1 - waste basket
- 1 - 10x10 or 8x10 upscale flooring option\*
- 200 lbs material handling

Discount	Standard	Quantity	Total
\$750.00	\$950.00		

\*flooring option must be selected from option below

**Posh Package B**

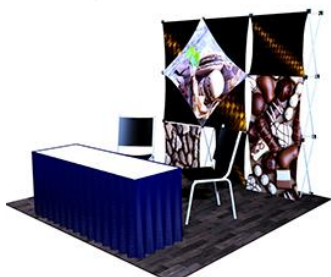


- 3 - custom printed banner stands
- 1 - 6'L x 30"H skirted table
- 2 - black padded side chairs
- 1 - waste basket
- 1 - 10x10 or 8x10 upscale flooring option\*
- 200 lbs material handling

Discount	Standard	Quantity	Total
\$1,095.00	\$1,300.00		

\*flooring option must be selected from option below

**Posh Package C**



- 1 - GeoMetrix Pop Up
- 1 - 6'L x 30"H skirted table
- 2 - black padded side chairs
- 1 - waste basket
- 1 - 10x10 or 8x10 upscale flooring option\*
- 200 lbs material handling

Discount	Standard	Quantity	Total
\$1,595.00	\$1,895.00		

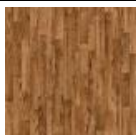
\*flooring option must be selected from option below

**\*Graphics are included**

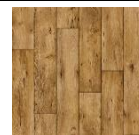
**Please select your upscale flooring option**



☐ Black Wood



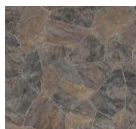
☐ Cherry



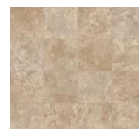
☐ Maze



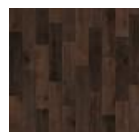
☐ Antique Maple



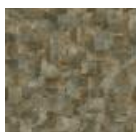
☐ Slate Stone



☐ Sand

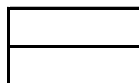


☐ Burnt Wood

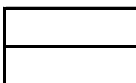


☐ Contemporary

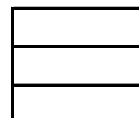
**Please select your table skirt color**



Black  
Blue



Green  
Red



White  
Burgandy  
Grey





## Rental Booths

### Rental Booth A



- 7 - Custom Printed Graphic Panels
- 1 - 6' black skirted table
- 2 - side chairs

The excitement of three dimensions. Interchangeable, dye-sublimated fabric banners create a multitude of looks on one display.

Discount	Standard	Quantity	Total
\$1,100.00	\$1,450.00		

Install and dismantle labor included

### Rental Booth B



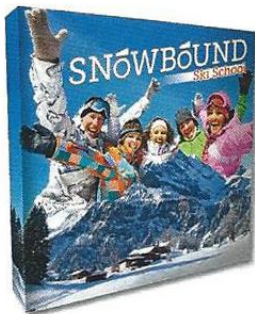
- 9 - Custom Printed Graphic Panels
- 1 - 6' black skirted table
- 2 - side chairs

The excitement of three dimensions. Interchangeable, dye-sublimated fabric banners create a multitude of looks on one display.

Discount	Standard	Quantity	Total
\$1,200.00	\$1,550.00		

Install and dismantle labor included

### Rental Booth C



- 1- Straight End Wrapped Graphic
- 1 - 6' black skirted table
- 2 - side chairs

Communicate your message with a Splash. A full-color dye-sublimated fabric display.

Large seamless high resolution graphics on premium, poly knit fabric

Discount	Standard	Quantity	Total
\$1,650.00	\$1,950.00		

Install and dismantle labor included

### Rental Booth D



- 3 - Mural Center Panels
- 2 - Mural End Panels
- Oval Graphic Wrap
- 1 - 6' black skirted table
- 2 - side chairs

A solid, traditional message with a classic look!

Discount	Standard	Quantity	Total
\$1,950.00	\$2,500.00		

Install and dismantle labor included



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### Carpet and Cleaning Services

To calculate your carpet, padding, and visqueen costs, please use the formula of booth dimension x booth dimension equals square footage

#### Standard Expo Carpet (16oz)

Example

<input type="text" value="10"/>	x	<input type="text" value="10"/>	=	<input type="text" value="100"/>	x	<input type="text" value="\$1.55"/>	=	<input type="text" value="\$155.00"/>
Length		Width		Sq ft		\$ / sq ft		Total cost

Your booth space

<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>	x	<input type="text"/>	=	<input type="text"/>
Length		Width		Sq ft		\$ / sq ft		Total cost

Please select your carpet color choice:


☐

Black


☐

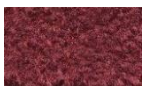
Grey


☐

Blue


☐

Green


☐

Burgandy


☐

Red

**100 sq ft minimum**

Qty	Discount	Standard	Total
	\$1.55	\$2.00	

Please Note: All carpets are delivered clean, however during set up carpets may become dirty. We suggest a minimal one time prior to show opening cleaning to ensure you are looking your best. See below to order cleaning services.

#### Booth Padding and Visqueen (Visqueen is a temporary plastic covering to protect your carpet during set up)

To calculate padding and visqueen costs, please use square footage totals from above

**Padding**

Qty	Discount	Standard	Total
	\$0.90	\$1.10	

**Visqueen**

Qty	Discount	Standard	Total
	\$0.25	\$0.40	

#### Booth Cleaning

To calculate booth cleaning costs, please use square footage totals from above

##### One time pre show cleaning

Sq Ft	Discount	Standard	Total
	\$0.37	\$0.50	

##### Daily Vacuuming

Sq Ft	Discount	Standard	# of Days	Total
	\$0.35	\$0.60		

Please Note: All carpets are delivered clean, however during set up carpets may become dirty. We suggest a minimal one time prior to show opening cleaning to ensure you are looking your best.

**Carpet, Padding, and Cleaning Totals**



## Upscale Flooring Options

To calculate your flooring costs, please use the formula of booth dimension x booth dimension equals square footage

### Basic Vinyl Flooring

Example

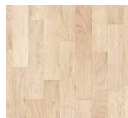
<div style="border: 1px solid black; padding: 2px 10px;">10</div>		<div style="border: 1px solid black; padding: 2px 10px;">10</div>		<div style="border: 1px solid black; padding: 2px 10px;">100</div>		<div style="border: 1px solid black; padding: 2px 10px;">\$3.75</div>		<div style="border: 1px solid black; padding: 2px 10px;">\$375.00</div>
Length	x	Width	=	Sq ft	x	\$ / sq ft	=	Totalcost

Your booth space

<div style="border: 1px solid black; width: 80px; height: 20px;"></div>		<div style="border: 1px solid black; width: 80px; height: 20px;"></div>		<div style="border: 1px solid black; width: 80px; height: 20px;"></div>		<div style="border: 1px solid black; width: 80px; height: 20px;"></div>		<div style="border: 1px solid black; width: 80px; height: 20px;"></div>
Length	x	Width	=	Sq ft	x	\$ / sq ft	=	Total cost

Please select your basic flooring choice:

Balsa


☐

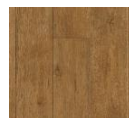
British Wood


☐

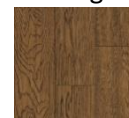
Georgia


☐

Scarlet


☐

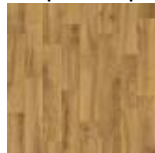
Washington


☐

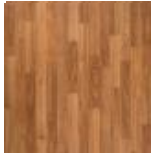
Qty	Discount	Standard	Total
	\$3.75	\$5.00	

### Exotic Vinyl Flooring

Antique Maple


☐

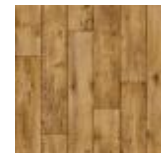
Natural Oak


☐

Burnt Wood


☐

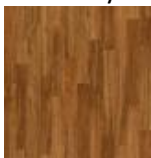
Maze


☐

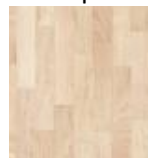
Black Wood


☐

Cherry


☐

Maple


☐

Slate Stone


☐

Light Slate


☐

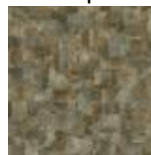
Urban Wood


☐

Sand


☐

Contemporary


☐

Qty	Discount	Standard	Total
	\$5.00	\$6.50	



**Discount Deadline: Mar 13**

### Booth Furnishings

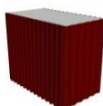
All prices include delivery to and from the booth and are a "per show" cost, not a daily rental

#### Skirted Tables *(select color below, right)*

30" High	Discount	Standard	Qty
4' x 2'	\$124.00	\$165.00	
6' x 2'	\$134.00	\$178.00	
8' x 2'	\$159.00	\$199.00	



42" High	Discount	Standard	Qty
4' x 2'	\$148.00	\$196.00	
6' x 2'	\$159.00	\$208.00	
8' x 2'	\$184.00	\$230.00	



#### Unskirted Tables

30" High	Discount	Standard	Qty
4' x 2'	\$55.00	\$72.00	
6' x 2'	\$60.00	\$78.00	
8' x 2'	\$65.00	\$83.00	



42" High	Discount	Standard	Qty
4' x 2'	\$72.00	\$90.00	
6' x 2'	\$76.00	\$96.00	
8' x 2'	\$80.00	\$101.00	



#### Fourth Side Draping

Covers the open side of the table

30" High	Discount	Standard	Qty
4th side	\$56.00	\$72.00	

42" High	Discount	Standard	Qty
4th side	\$72.00	\$94.00	

#### Round Tables

Tables come draped in black

30" High	Discount	Standard	Qty
	\$90.00	\$105.00	

42" High	Discount	Standard	Qty
	\$110.00	\$125.00	



#### Seating



black padded side chair

Discount	Standard	Qty
\$60.00	\$85.00	



black padded arm chair

Discount	Standard	Qty
\$76.00	\$95.00	



padded stool

Discount	Standard	Qty
\$95.00	\$115.00	

#### Specialty Items

Curved Cabinet



42"H x 38"W x 26"D

Discount	Standard	Qty
\$495.00	\$575.00	

☐ Black

☐ White

Rectangular Counter



42"H x 38"W x 20"D

Discount	Standard	Qty
\$395.00	\$450.00	

☐ Black

☐ White

Please Select Your Table Skirt Color

Black	<input type="checkbox"/>
Blue	<input type="checkbox"/>
Green	<input type="checkbox"/>
Red	<input type="checkbox"/>
White	<input type="checkbox"/>
Burgandy	<input type="checkbox"/>
Grey	<input type="checkbox"/>

Total for Booth Furnishings



**Discount Deadline: Mar 13**

**Floral and Booth Accessories**

**Plant and Floral Arrangements**

Qty	Description	Discount	Standard	Total
	2' - 3' greens (typically a fern or similar)	\$90.00	\$110.00	
	4' - 5' greens (typically a Ficus or similar)	\$120.00	\$140.00	
	seasonal arrangement	\$95.00	\$115.00	
	seasonal arrangement upgraded	\$140.00	\$165.00	
	tropical flowers	\$145.00	\$175.00	
	roses	\$110.00	\$125.00	

**Pictures below are examples only of items ordered**



Fern



Ficus



Seasonal



Seasonal Upgraded



Tropical



Roses

**Booth Accessory Items**



Waste Basket



Chrome Easel



Fish Bowl



Bag Rack



Literature Stand

Qty	Description	Discount	Standard	Total
	waste basket	\$20.00	\$30.00	
	chrome easel	\$40.00	\$55.00	
	fish bowl	\$25.00	\$40.00	
	bag rack	\$175.00	\$225.00	
	literature stand	\$175.00	\$225.00	
	corrugated waste basket	\$10.00	\$20.00	

**Floral and Accessory Totals**

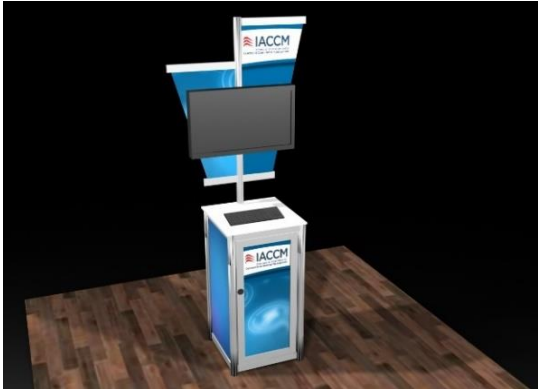


Discount Deadline: Mar 13

Audio Visual

All prices are PER EVENT amd not per day (does not include internet or electric)

		Event Cost		Time Needed	Total
QTY	LAPTOPS & ACCESSORIES	Advanced	Standard		
	Laptop Computer Windows 10	\$345.00	\$425.00		
	Laptop Computer MAC	\$395.00	\$500.00		
	Laptop sound	\$150.00	\$250.00		
	Wireless Mouse and Keyboard	\$60.00	\$80.00		
	Extension Cord & Power Strip	\$30.00	\$50.00		
QTY	MONITORS				
	23" Flat Screen Computer Monitor	\$200.00	\$275.00		
	32" LED Monitor	\$300.00	\$375.00		
	32" LED Monitor w/Floor Stand	\$375.00	\$450.00		
	46" LED Monitor	\$575.00	\$650.00		
	46" LED Monitor w/Floor Stand	\$675.00	\$750.00		
	55" LED Monitor	\$775.00	\$850.00		
	55" LED Monitor w/Floor Stand	\$875.00	\$950.00		
	60" LED Monitor w/Floor Stand	\$995.00	\$1,200.00		
	Demo Unit (Inc Laptop, Monitor, Graphics. Mouse, Keyboard)	\$1,500.00	\$1,995.00		



Demo Station

Audio Visual Total

**Discount Deadline: Mar 13****Booth Labor (1 hour minimum per worker)**

			<b>Discount</b>	<b>Standard</b>
Straight time:	8:00 am - 4:30 pm	Monday through Friday	\$96.00	\$96.00
Overtime:	4:30 pm - 8:00 am	Monday through Friday	\$144.00	\$144.00
	All Day	Saturday and Sunday		
Double time:	All times not mentioned above, as well as Holidays		\$192.00	\$192.00

**Show site orders will apply to all orders placed at the service desk on site**

\* Start time is only guaranteed at start of the work day

\* One hour minimum per person

\* Supervisor or Exhibitor must check in at the service desk to pick up labor

\* Labor must be cancelled in writing, 24 hours in advance to avoid a one (1) hour cancellation fee per worker

\* When scheduling dismantle labor, please ensure you allow enough time for your empties to be returned to your booth

**Installation Labor**
☐
**Pinnacle Supervised Installation Labor - Please fill out page 19 for important set up information**

- Installation of your exhibit will be completed at our discretion prior to the show opening

- The charge for this service is 30% of the total installation labor bill

Onsite Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

☐
**Exhibitor Supervised Installation Labor-**

Supervisor onsite will be: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Date	Start Time	Number of People	Approx Hours		Total Hours		Hourly Rate	Estimated Total Cost
				x		x	\$	
				x		x	\$	
				x		x	\$	
Pinnacle Installation (+30%)								

**Dismantle Labor**
☐
**Pinnacle Supervised Dismantle Labor - Please fill out page 19 for important dismantle information**

- Pinnacle is not responsible for product or literature not properly packed and labeled by the exhibitor

- The charge for this service is 30% of the total dismantle labor bill

Onsite Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

☐
**Exhibitor Supervised Dismantle Labor-**

Supervisor onsite will be: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Date	Start Time	Number of People	Approx Hours		Total Hours		Hourly Rate	Estimated Total Cost
				x		x	\$	
				x		x	\$	
				x		x	\$	
Pinnacle Dismantle (+30%)								

Total Installation and Dismantle Labor



**Pinnacle Supervised Labor information Sheet**

Please complete this form if you have chosen Pinnacle Supervised installation or dismantle.

**For Installation**

**Inbound Freight Information**

Carrier Company Name \_\_\_\_\_

Tracking Number \_\_\_\_\_

Number of Pieces \_\_\_\_\_

Estimated Arrival Date \_\_\_\_\_

Is Shipment: ☐ Crated ☐ Uncrated

Weight of Shipment \_\_\_\_\_

Shipment to arrive at Warehouse ☐ Show ☐

Booth Size:  x

Fork lift required? Yes ☐ No ☐

Carpet is: Owned ☐ Rented from Pinnacle ☐

Carpet Padding Yes ☐ No ☐

**For Dismantle**

**Outbound Freight Information**

Carrier Name \_\_\_\_\_ Phone \_\_\_\_\_

Deliver Shipment to \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Types of Service Air ☐ Van Line ☐ Fed Ex/DHL/UPS ☐

If for any reason your shipment is not picked up by your specified carrier, would you like Pinnacle to:

Redirect your materials via the house carrier ☐ Send shipment back to Pinnacle warehouse\* ☐

\*there is a \$150 service fee for this option

**Services you have ordered**

☐ Electrical\* ☐ Furniture ☐ Audio Visual Equipment  
☐ Booth Cleaning ☐ Telephone/Internet ☐ Other \_\_\_\_\_

\*Please provide electrical order information

☐ Electric should go under the carpet (diagram attached)

☐ Electrical drawings are attached

☐ Electrical drawings are in crate number



### Artwork Guidelines

Our desire is to provide our clients with the best possible quality graphics for your event, booth, or function. You can help us out in this effort by providing us your digital artwork according to the guidelines listed below.

#### Please provide the following when submitting your artwork to us

Minimum requirements for original artwork, such as logos, when Pinnacle is providing design layout:

- \* 300 dpi resolution at a size of 8x10 inches

Minimum requirements for final artwork that Pinnacle will reproduce exactly as provided:

- \* 300 dpi at 1/4 scale of actual size

Minimum requirements for both:

- \* All PMS and/or CMYK color codes
- \* Accurate color proof of finished artwork
- \* Contact name and number of artwork creator (if possible)
- \* Please embed all fonts and convert all text to curves or outlines

#### Acceptable File Software Formats

- \* ADOBE - Illustrator, InDesign, and Photoshop
- \* Print ready ADOBE PDF's

Files should always be saved in their native format

#### Acceptable File Types

Files that Pinnacle can use in order of preference are:

- \* EPS and AI (especially helpful with logos)
- \* TIF (especially when submitting photos)
- \* JPG (needs to be very high resolution, copy and pasted web images are unacceptable)

Files that Pinnacle cannot use to product high level quality graphics are:

- \* GIF files
- \* Microsoft Office software such as Word, Excel, Powerpoint, etc

#### Ways To Send Pinnacle Your Artwork Files

Files can be uploaded to our FTP site. Please contact our graphics department, [graphics@pinnacle-expo.com](mailto:graphics@pinnacle-expo.com), for log-in information in order to port files to Pinnacle's FTP site. Please call 855-451-6893 with any other questions.



Discount Deadline: Mar 13

Graphics Order Form

Digital Graphics

Pinnacle can produce four color, photo quality, high resolution digital printing in virtually any size banner, sign, exhibit graphics and more.

\_\_\_\_\_ L x \_\_\_\_\_ W = \_\_\_\_\_ sq ft x \$14.00 \$ \_\_\_\_\_

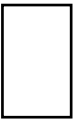
- \*14.00 per sq ft (standard rate is \$20.00)
- \*Double sq ft for double sided signs
- \*Round sq ft to next highest whole increment

For large digital graphics please email our graphics department at graphics@pinnacle-expo.com for quotes on graphics over 80 sq ft

Standard Sizes

Qty	Description	Discount	Standard	Amount
	Vertical 22"x28"	\$90.00	\$120.00	
	Horizontal 22"x28"	\$90.00	\$120.00	
	Vertical 28"x44"	\$125.00	\$160.00	
	Horizontal 28"x44"	\$125.00	\$160.00	
	Meter Board 38" x 87"	\$395.00	\$495.00	

Vertical



Horizontal



Graphics for Any of the Platinum Booth Packages

For all Platinum Booth Packages:

- \*each package is made with three (3) 38 1/8" x 87" graphic panels
- \*because of the package, we offer the three panels at \$195 (up to the discount deadline)
- \*please follow artwork submission guidelines on previous page

Select your Platinum Package:

- ☐ A
- ☐ B
- ☐ C
- ☐ D

Qty	Description	Discount	Standard	Total
		\$195.00	\$295.00	
		\$195.00	\$295.00	
		\$195.00	\$295.00	
	Graphics Included In Package D			

Platinum Packages B and C also come with a 10" x 117.5" header at no cost

Would you like the included header? ☐ Yes ☐ No

If yes, please write your header copy here: \_\_\_\_\_

If you would like a digitally printed header, follow the Artwork Submission Guidelines on the previous page

If you do not require full panel graphics, please select the velcro-friendly panel color you would like to have installed

- ☐ Black
- ☐ Gray
- ☐ Blue

then select your graphic sizes above and follow the Artwork Guidelines on the previous page for submission of artwork.

Total for Graphics Order Form

**Pinnacle Exposition Services LLC**  
Garner, NC  
Ph: 855-451-6893  
email: info@pinnacle-expo.com  
Fax: 855-475-7248



**Population Health Colloquium**  
March 27-29, 2017

**Discount Deadline: Mar 13**

**Poster Printing Request Form**

We at Pinnacle understand the inconvenience of having to go and get your poster printed, coordinate the shipping both to and from the event, taking it on the plane or checking it in as luggage.

Let us take the worry out of all of that, and relieve the stress of wondering if your poster is going to be delivered to your event on time.



With Pinnacle's Poster Printing Service, we will print your poster on your choice of plain paper, or an upgraded heavy-duty paper, and will have it sitting at the registration area when you arrive at the conference to pick up your event credentials. For a small additional fee, we will hang the poster in your designated poster location, so everything is in place and ready for your arrival.

**Poster size 4'x4' (actual size 46" x 46")**

Qty	Paper Type	Discount	Standard
	Plain	\$65.00	\$85.00
	Upgraded	\$90.00	\$110.00

Total

**Poster size 4'x8' (actual size 46" x 92")**

Qty	Paper Type	Discount	Standard
	Plain	\$100.00	\$125.00
	Upgraded	\$125.00	\$150.00

Total

**Note: Poster sizes are determined by show management**

Please provide the following information so that we can ensure your poster is labeled correctly for your pick up at registration.

Company Name: \_\_\_\_\_ Poster Number: \_\_\_\_\_

Dates and times your poster is to be presented: \_\_\_\_\_

Onsite contact (person picking up the poster at registration) \_\_\_\_\_

Please refer to the "Artwork Guidelines" page for format of artwork and ways to submit your artwork to Pinnacle

To have Pinnacle hang your poster in its designated space, please add \$25

Poster Printing Services Total



Discount Deadline: Mar 13

## Material Handling Rates and Worksheet

Ship using Pinnacle's partnered shipping service, Cargo Solutions, and receive a **10% discount on material handling\***.*\*Round trip shipping is required for Premium Package rates*

Contact Cargo Solutions:



Phone: 888-597-SHIP (7447)

email: [customerservice@cargosolutionsinc.com](mailto:customerservice@cargosolutionsinc.com)[WWW.CARGOSOLUTIONSINC.COM](http://WWW.CARGOSOLUTIONSINC.COM)

## Standard Material Handling

**Computation of Material Handling Services:** The following service, whether used completely, or in part, are offered as a package. When computing weight, round up to the nearest hundred. For example, 245 lbs = 300lbs/100lbs = 3 X rate, **200 lb minimum**

**Example:** 245 lbs / 100 = 3 3 x \$115.00 = \$345.00

**Formula:** Weight / 100 = # of per 100 # of per 100 X Rate = Total Cost

## Standard Rates (200 lb minimum)

Direct Shipments to Showsite		Advanced Shipments to Warehouse	
Crated	Special Handling	Crated	Special Handling
\$135.00	\$160.00	\$105.00	\$160.00

Your Shipment:

							<b>200 lb MINIMUM</b>
Weight	/ 100 =	# of per 100	# per 100	X Rate	=	Total Cost	

## Premium Package Rates (200 lb minimum)

Direct Shipments to Showsite		Premium Package is <b>ONLY</b> available to those exhibitors who use our house carrier for inbound AND outbound shipments	Advanced Shipments to Warehouse	
Crated	Special Handling		Crated	Special Handling
\$121.50	\$144.00		\$94.50	\$144.00

Your Shipment:

							<b>200 lb MINIMUM</b>
Weight	/ 100 =	# of per 100	# per 100	X Rate	=	Total Cost	

**Crated:** Material that is skidded or is any type of container that can be unloaded at the dock with no additional handling required.

**Special Handling:** Material delivered by a carrier that requires additional handling such as ground unloading, designated piece unloading, loads mixed with pad wrapped materials, carpet and/or pad only shipments, shipments with no documentation which require extra time, equipment, and labor to unload.

## Additional Surcharges (in addition to rates above)

Straight time:	8:00 am - 4:00 pm	Monday through Friday	
Overtime:	4:00 pm - 8:00 pm	Monday through Friday, ALL DAY Saturday	+ \$20/ 100 lbs
Double time:	All times not mentioned above as well as Holidays and ALL DAY Sunday		+ \$40/ 100 lbs

Total for Material Handling Form (200 lb minimum)




Discount Deadline: Mar 13

Request for Pre-Printed Outbound Shipping Labels and Bill of Lading

BOOTH #

We will gladly prepare your **Outbound Material Handling Agreement** and labels and return them to your booth prior to show close. To take advantage of this service please complete the bottom of this form. Once your materials are packed and ready to be shipped, please return the Material Handling Agreement to your Pinnacle Expo Services Representative. Pinnacle Expo will make arrangements for all Pinnacle Expo Services House Carrier Shipments. **Arrangements for pick-up by other carriers is the responsibility of the exhibitor.** During Exhibitor move out, if time permits, Pinnacle will attempt a courtesy phone call to your carrier to confirm scheduled pick-up.

Ship To Address:

Company Name: \_\_\_\_\_

Delivery Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Booth # (if going to another event) \_\_\_\_\_

Number of Labels Requested: \_\_\_\_\_

Carrier Selection:

☐ Official Show Carrier: Cargo Solutions

☐ Other: \_\_\_\_\_

\*\* If selecting a carrier other than the house carrier, it is the exhibitors responsibility to coordinate pick up

**Transportation Billing Address:** Please let us know who is responsible for covering the costs of shipping your materials to the above location, in the event Pinnacle Expo receives and invoice from your designated carrier.

Company Name: \_\_\_\_\_ ☐ Same as Ship To Address

Delivery Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_


Outbound Shipping Notes:


- \* Pinnacle will deliver your pre-filled Bill of Lading and labels to your booth, prior to show closing
- \* Completed Bill of Lading must be returned to the Pinnacle Service Desk PRIOR to exhibitor leaving
- \* Exhibitors must ensure all of their packages are sealed, secured and labeled as per the Bill of Lading
- \* Multiple shipping destinations require multiple Bills of Lading
- \*\*\*\* If you are shipping UPS/Fed Ex, the exhibitor is required to provide their own labels\*\*\*\*



**Discount Deadline: Mar 13**

**Advanced Warehouse Shipping Labels**

<b>R U S H</b>	 <b>Cargo Solutions C/O Eagle Trucking</b> <b>900 CALCON HOOK RD</b> <b>SHARON HILL, PA 19079</b> <b>Population Health Colloquium</b>	<b>A d v a n c e d</b>	<b>Population Health Colloquium</b>
	Company Name:		
	Booth Number		

<b>R U S H</b>	 <b>Cargo Solutions C/O Eagle Trucking</b> <b>900 CALCON HOOK RD</b> <b>SHARON HILL, PA 19079</b> <b>Population Health Colloquium</b>	<b>A d v a n c e d</b>	<b>Population Health Colloquium</b>
	Company Name:		
	Booth Number		


**Advanced Warehousing Dates**


<b>Advanced warehouse opens:</b>	<b>Monday, March 13th</b>	<b>8:00 am-3:00 pm daily</b>
<b>Advanced warehouse closes:</b>	<b>Thursday, March 23</b>	<b>8:00 am-3:00 pm daily</b>



**Discount Deadline: Mar 13**

**Direct to Showsite Shipping Labels**

<b>R U S H</b>	 <b>C/O Loews Hotel Philadelphia</b> <b>1200 Market Street</b> <b>Philadelphia, PA 19107</b> <b>Population Health Colloquium</b> Monday, March 27th    Between 9:00 am - 11:00 am	<b>S H O W</b>	<b>Population Health Colloquium</b>
	Company Name:		
	Booth Number                      Number of Pieces:		

<b>R U S H</b>	 <b>C/O Loews Hotel Philadelphia</b> <b>1200 Market Street</b> <b>Philadelphia, PA 19107</b> <b>Population Health Colloquium</b> Monday, March 27th    Between 9:00 am - 11:00 am	<b>S H O W</b>	<b>Population Health Colloquium</b>
	Company Name:		
	Booth Number                      Number of Pieces:		

**Direct to Showsite Shipping Information**

**Show site delivery timeframe:                      Monday, March 27th                      Between 9:00 am - 11:00 am**



**Discount Deadline: Mar 13**

All exhibitors must complete the **Order Recap Form** to ensure all services are paid in full prior to event.

**Order Recap Form**

**Please complete and return this form along with all completed applicable order forms, plus payment in full**

Booth Number:
Company Name:
Address:
City:
State:
Zip:
Contact Name:
Phone:
<p>We at Pinnacle want to thank you for exhibiting and we understand the trials and tribulations of getting things processed for an event. Please feel free to send us your positive and negative feedback at <a href="mailto:customerservice@pinnacle-expo.com">customerservice@pinnacle-expo.com</a></p>

Standard and Premium Packages Form *	<input type="text"/>
Platinum Packages Form *	<input type="text"/>
Rental Booth Order Form *	<input type="text"/>
Carpet, Padding, and Cleaning Services Form *	<input type="text"/>
Upscale Flooring Order Form *	<input type="text"/>
Booth Furnishings Order Form *	<input type="text"/>
Floral and Booth Accessories Form *	<input type="text"/>
Audio Visual Form *	<input type="text"/>
Installation and Dismantle Labor Form *	<input type="text"/>
Graphics Order Form *	<input type="text"/>
Material Handling Rates and WorkSheet *	<input type="text"/>
Poster Printing Services Form *	<input type="text"/>

Payment Authorization Form Attached	Yes/No
Total:	<input type="text"/>

8% PA Sales Tax:	<input type="text"/>
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**\*denotes taxable items**

Grand Total Due Pinnacle	<input type="text"/>
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**Payment Method: When paying via credit card, please ensure you have included the **Method of Payment** form.**

Visa <input type="text"/>	Mastercard <input type="text"/>	American Express <input type="text"/>
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**PAYMENT POLICY:**

Payment in full of rental charges including applicable tax must accompany advance order and must be received by the Deadline Date in order to qualify for discount rates. All orders placed at the service desk will be charged at standard rates. All balances must be settled at the Service desk prior to Show closing. All charges are payable in U.S. Funds only. Check, Cash, Traveler's Checks, Visa, MasterCard and American Express are All charges subject to PA Sales Tax (8 %). Full payment must accompany the Order Recap Form which lists all items ordered.

**CANCELLATION POLICY: Items canceled after the deadline date will receive a 50% discount. No refunds will be given on cancelled items after set up.**

Please select how you would like your order confirmed:

Phone <input type="checkbox"/>	Fax <input type="checkbox"/>	email <input type="checkbox"/>
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